

MWC[™]
GSMA

SHANGHAI
28-30 JUNE 2023

VELOCITY

UNLEASHING TOMORROW'S TECHNOLOGY - TODAY

2023 Report

MWC Shanghai 2023 in numbers

MWC
GSMA

SHANGHAI



NEARLY
300

EXHIBITORS,
SPONSORS AND
PARTNERS



NEARLY
37,000
TOTAL
ATTENDEES
TO MWC
SHANGHAI

> **3.5M**

BANNER IMPRESSIONS ON INTERNATIONAL
MEDIA PARTNER PLATFORMS, INCLUDING

> **2.5M** ON TIME.COM

NEARLY **50%** OF CONFERENCE ATTENDEES ARE
HOLDING SENIOR LEVEL POSITIONS

OVER **30%** FROM INTERNATIONAL
MARKETS

OVER **20%** FEMALE KEYNOTE
SPEAKERS

OVER **30%** ATTENDEES FROM
ADJACENT INDUSTRIES
BEYOND THE
MOBILE SECTOR

MWC Shanghai 2023 in numbers

MWC
GSMA

SHANGHAI

IN PERSON
ATTENDEES FROM

115

COUNTRIES &
TERRITORIES



OVER **460** INTERNATIONAL
MEDIA OUTLETS AND
INDUSTRY ANALYSTS

NEARLY **1,850,000**

UNIQUE VIEWERS OF THE KEYNOTE SESSIONS
ACROSS MEDIA PARTNER PLATFORMS

>1M IMPRESSIONS ON
OUTSIDE-OF-CHINA
MEDIA PLATFORMS



300 SPEAKERS AND
THOUGHT LEADERS



NEARLY **30%** DIRECTOR
LEVEL
AND
ABOVE

OVER **2,000**
C-SUITE
EXECUTIVES

ATTENDEES REPRESENTING
8,000 COMPANIES

MWC Shanghai 2023 Full Highlights



New this year – Digital Shanghai Hall



Digital Shanghai Hall debuted in Hall N5.

It presented numerous cases of enterprise digital transformation, including Zhongshan Hospital, Huashan Hospital, Shanghai Information Investment (SII), China State Construction, INESA, Dahan Tricom, Shanghai International Automobile City, General Plan, West Well and many others.

Digital Shanghai also featured the Shanghai Auditorium, held Digital City Forum, New Infrastructure Leads the New Future of Digital Industry Forum, 5G+AI Empowering Fintech Innovation Forum and 2023 Forum on V2X Connected Vehicle and Road.

“ Under the guidance of the Digital China Strategy, Shanghai is comprehensively promoting the construction of new information infrastructure to support the digital transformation of various industries, and a number of excellent industry application cases have emerged. Through MWC Shanghai, in conjunction with the digital ecosystem of Shanghai, it will further establish Shanghai as a global benchmark city for 5G and drive the creation of an “International Digital Capital. ”

Pan Yan, Director of the Information Infrastructure Management Division of the Shanghai Municipal Commission of Economy and Informatization.



5GIN Highlights

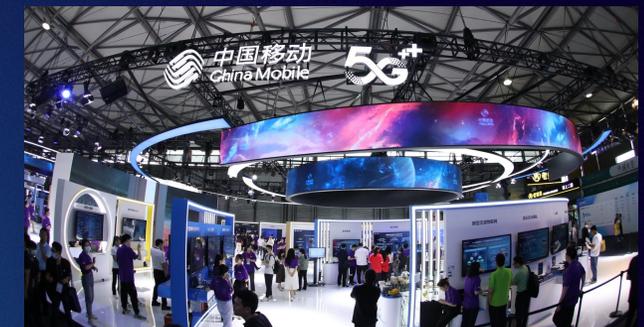
GSMA
5G IN

5G IN aims to bring together mobile operators and investors to explore the digital ecosystem for new disruptors, brave pioneers and ground-breaking business models.

This year 5G Innovation Zone is back and better than ever. It presented how 5G unleashed has the potential to completely revolutionise industries, showcasing everything from its use in the metaverse through to how it is helping drones fly.

“ We met potential partners for the deployment of our key initiatives in the years to come. Conversations are up and running. The 12 companies' part of our delegation generally met their expectations and made potential customers or collaborators. MWC Shanghai 2023 are: inspiration, amusement and learning. ”

Francesc Fajula, CEO, Mobile World Capital



Our 300 exhibitors included



Keynote Speakers

Meet our Keynote Speakers who are re-inventing what it means to be connected



H.E. Teo Nie Ching
Deputy Minister of
Communications
and Digital Malaysia



Yang Jie
Executive Director
& Chairman,
China Mobile



Ke Ruiwen
Executive Director,
Chairman & CEO,
China Telecom



Liu Lie Hong
Chairman & CEO,
China Unicom



Meng Wanzhou
Deputy Chairwoman,
Rotating Chairwoman,
CFO, Huawei



Jim Cathey
Chief Commercial
Officer, Qualcomm



Xu Ziyang
Executive Director
& CEO, ZTE



George Zhao
CEO, Honor



Ziyu Shen
Chairman & CEO,
Xingji Meizu Group



Alex Sinclair
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“ MWC Shanghai has been one of the bellwethers of global technological advancement by continuing to foster innovation and promoting win-win cooperation and collaboration. ”

Ke Ruiwen
Chairman, China Telecom



“ As its exhibitor and Diamond Partner, China Mobile will be committed to facilitate and participate at MWC Shanghai, leveraging new infrastructures of 5G, Computing Force network, and smart middle-platform as well as its new service framework for ‘Connectivity + Computing force + Ability’, to showcase emerging information technologies, AI, smart cities, smart living that will enhance the thriving development of digital economy. ”

Yang Jie
Chairman, China Mobile



“ As the north star for the development of global mobile communication technologies, MWC Shanghai has become an important platform for international dialogue that convenes stakeholders from the global mobile industry to reach consensus, strengthen collaboration, and seek mutual development. ”

Liu Liehong
Chairman, China Unicom

Clients Testimonial

“ The cooperation with GSMA at MWC Shanghai 2023 was very successful and pleasant. We are delighted to share our insights and discuss the future evolution of smartphones on the stage of MWC Shanghai, a vane of global mobile communication technology development. Looking forward to sharing more at the next Mobile World Congress.

Ray Guo, CMO, HONOR

”

“ This is the first time that China Broadcasting Network (CBN) has participated in the MWC exhibition as the fourth major telecommunications operator in China. We took this opportunity to showcase the innovative achievements of CBN's 5G network deployment over the past year and engage in close exchanges with numerous industry partners. We hope to join hands in the future to promote mutual progress and drive industry development.

Liu Ronghui, Director of the Mobile Market Operations Department at CBN

”

“ We are delighted that Lenovo has made its debut as the largest brand exhibitor at this year's MWC Shanghai. We can see that MWC Shanghai continues to maintain its vitality as the most influential connectivity industry exhibition in Asia, especially in promoting industry exchange and empowering industry intelligent transformation, the conference plays a positive role. This experience can be described as comprehensive intelligence, cooperative win-win, and empowering the future. We look forward to an even more exciting next year.

Charles WANG
VP, Chief Marketing Officer,
Lenovo China

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MWC Shanghai 2024

MWC Shanghai is the largest and most influential gathering of the connectivity ecosystem in Asia. It's where world-leading companies and trailblazers share the latest thought leadership about the progression and future of connectivity.

At MWC Shanghai, we host the debates that will define society's relationship with technology, cutting edge technology demos that will redraw the boundaries of possibility. We dedicate a hall to our 5GIN event where we introduce investors to startups to fuel innovation and grow ideas that will change the world.

As the world is recovering at an unprecedented speed, the entire mobile ecosystem must seize this moment to be a force for change. Join us at the centre of it all – MWC Shanghai, where innovators, creators and leaders gather to get business done.

Be a part of the technological shift at MWC Shanghai 2024.

26–28 June, 2024

A big
Thank you!

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For enquires contact:
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#MWC23